

three designs for Awards of Excellence and 14 as Designs of Merit. In 1967, a Design-Canada Centre was completed at Place Bonaventure in Montreal which, with the Toronto Centre, serves as a focal point for the promotion and display of products and design.

The Design-Canada service includes a reference service of books, periodicals and technical papers on design subjects; a record of professional designers and design services; a speakers' service; an audio-visual service with films, slides and other material for distribution, lending or sale; and a product index, which is an illustrated record of all products accepted for design promotion by committees appointed by the National Design Council. An advisory service is available on request to designers, manufacturers, business men, educators and the general public; an advisory service is also available to government agencies responsible for office installations on the premise that good design can improve the operational efficiency of the working environment with considerable cost reductions.

Design-Canada scholarships and grants encourage advanced training and research in the field of industrial design and support the promotion of industrial design in Canada.

Area Development Program.—The area development program fosters economic development in designated areas characterized by high chronic unemployment, slow employment growth and serious problems of under-employment as measured by low non-farm family income. Development grants of up to one third of the capital cost of new machinery and equipment and new buildings are available to assist new and expanding manufacturing and processing industries in the designated areas. In addition, special accelerated depreciation allowances are available for tax purposes on new machinery, equipment and new buildings, or on significant extensions of old ones.

The program embraces large regions of the country, in all provinces, with 92 Canada Manpower Centre areas and contiguous counties and census divisions being designated. The program covers areas comprising approximately 17 p.c. of the labour force. By the end of 1967, more than 1,200 firms had indicated intention to establish new or expanded facilities in designated areas and to invest more than \$1,800,000,000. It is estimated that over 50,000 new jobs will be provided directly by these new or expanded facilities and that a similar number of additional jobs associated with supply and service industries will be provided.

Defence Product-Development Assistance.—This program provides funds for Departmental activity to sustain technological capability in Canadian industry by sharing the cost of selected defence development projects, the amount authorized for the year ended Mar. 31, 1968, being \$25,000,000. In some cases, project costs are shared with the United States and other allied governments. Typical of projects supported under the program to meet present or anticipated requirements of allied governments are: Helicopter Logistic Devices at Okanagan Helicopters (Vancouver); Air Transportable Maintenance Shop at ATCO (Calgary); Black Brant Family of Rockets at Bristol Aerospace (Winnipeg); Tilt Wing Aircraft at Canadair (Montreal); High Frequency Sounding Equipment at EMI Cossor (Halifax); Xenon Light Sources at Atlantic Films (St. John's, Nfld.); the Twin Otter Aircraft Turbinization Project at de Havilland (Toronto); the OT-4 Stationary Gas Turbine Engine at Orenda (Toronto); and Parachute Developments at Irvin Airchute (Fort Erie).

Adjustment Assistance (for Firms in the Automotive Parts Industries).—The Automotive Program offers increased opportunities to Canadian automotive parts manufacturers for expanded production, rationalization of output and reduced costs. In order to take advantage of these opportunities, Canadian parts makers must engage in substantial re-equipment and plant expansion programs. The Adjustment Assistance Program has been established to make term loans available to automotive parts manufacturers for the financing of the acquisition, construction, installation and modernization of facilities or machinery and for use as working capital.